

Multimodal solutions to foster accessibility of digital products and services.

The DIGITALEUROPE study for the AccessibleEU Resource centre

Brussels & Hybrid, 16 April 2024 (10.00 -12.00) - [registration form](#).

Introduction

DIGITALEUROPE, the European Association that represents the digital technology industry, has contributed to the European Commission's flagship initiative [AccessibleEU Centre](#) with a study on **fostering accessibility in digital services and products through multimodality**. The workshop on "**Multimodal solutions to foster accessibility in digital products and services: the DIGITALEUROPE study for the AccessibleEU Resource centre**" will present the findings of the comprehensive study on multimodal solutions, discussing their implications, and explore concrete examples of how companies have implemented multimodal solutions to enhance the accessibility of their services or products.

Who is this workshop for?

The workshop is aimed at industry experts, policymakers, accessibility experts, representatives from Organisations of Persons with Disabilities (OPDs) and consumer organisations.

Agenda

| Time | Item | Speaker |
|---------------|--|---|
| 10:00 - 10:05 | Opening remarks and introduction | J. Martinez-Usero (DIGITALEUROPE) |
| 10:05 – 10:20 | Understanding Accessibility Challenges and the AccessibleEU Resource Centre | Jesús Hernández-Galán (Fundación ONCE) |
| 10:20 – 10:35 | The European Accessibility Act | Inmaculada Placiencia Porrero (European Commission) |
| 10:35 – 11:10 | Presentation of the study: what characterizes a multimodal approach and how can it enhance the accessibility of digital products and services? | Susanna Laurin (DIGITALEUROPE) |
| 11:10 – 11:40 | Round table: The effectiveness and usability of different multimodal approaches: the digital industry's point of view. Peter Lanigan, TPVision, Bianca Prins, ING | Moderator: Susanna Laurin (DIGITALEUROPE) |
| 11:40 – 11:55 | Multimodality, AI and accessibility: potential and threats in the use of AI in digital services and products. | Kave Noori (European Disability Forum) |
| 11:55 – 12:00 | Closing Remarks and future steps: the new AccessibleEU study for 2024 | J. Martinez-Usero (DIGITALEUROPE) |
| 12:00 | End | |

Accessibility of the venue

For the participants who will attend in person in the DIGITALEUROPE offices: access to the DIGITALEUROPE offices is entirely step-free and the office is located on the first floor (elevator is 120cm wide and the office has a fully accessible restroom).

If you wish to be accompanied to the DIGITALEUROPE office you can let us know when registering and we will be happy to pick you up at the reception.

The event (including the online streaming) will have International Sign interpretation.

Registration

If you wish to attend, either in person or online, please fill in the [registration form](#).